

FACT SHEET



A LITTLE BIT ABOUT US

Atmosphere is the headquarters of Proximity North America, which is part of a global, digital and eCRM Network with more than 2,000 employees in 62 offices around the world. We were founded in 1999 originally as the digital agency of BBDO North America. Atmosphere Proximity is a full service digital marketing agency whose core focus is building brand preference through the digital channel.

WHAT WE STAND FOR

We are digital progressives who serve consumers on behalf of brands.

WE MAKE BRANDS MORE VALUABLE TO PEOPLE.

Due to our native understanding of branding in an opt-in world, we create differentiated interactive experiences that provide everything from utility to empowerment to enrichment from place to place, need to need and screen to screen.

WE MAKE PEOPLE MORE VALUABLE TO BRANDS.

Due to our deep knowledge of consumer behavior, we build innovative tools, services and communication ad platforms that turn your prospects into fans, your fans into advocates and your advocates into evangelists.

WE DO IT THROUGH A UNIQUE AND PROVEN APPROACH.

As an agency that's grown with the digital landscape instead of evolving because of it, we combine a relentless passion for brand building, a profound grasp of the user journey and a thorough mastery of the latest technology to deliver results that are as memorable as they are measurable.

WHAT WE DO

Strategic Services/Brand Development
Social Media
Mobile Platforms
Relationship Management
Websites
Campaigns

CLIENT PARTNERSHIPS

Atmosphere strives for long-term business partnerships that are strategically challenging, creatively rewarding, give us an opportunity to steward our client's brands in the digital and mobile spaces and ultimately help our clients achieve critical business results. We work with some of the world's leading businesses across all major categories. Many are among the Fortune 500.



KEY PRINCIPLES

Andreas Combuechen

Chairman/Chief Executive Officer, Chief Creative Officer

Stewart Krull

Executive Creative Director

Garrett Franklin

Managing Director

Robert Bachle

Senior Director, CRM

Dominik von Jan

Director, Strategic Planning

David Bear

Executive Director, Mobile & Social Media

David Moore

Director, Creative Technology

Mary Anne Powers

Executive Director, Production